

LIBERTY SAVINGS EXPANDS FINANCIAL COUNSELING SERVICES

Liberty Savings has taken another step in providing expanded financial services by partnering with Park Financial Group, a full service financial planning organization based in Lyndhurst with a branch office in Mahwah. Park Financial Group professionals will work with our members to review and evaluate current financial states. They will evaluate the current plan, make suggestions for improvement, and incorporate the latest changes in laws, taxes, inflation, and a member's personal circumstances.



Park Financial Group CEO Don Gordon said, "We are pleased to have the opportunity to work with the members of Liberty Savings Federal Credit Union. Our dedicated professional staff will strive to provide the absolute best in investment and financial planning services to Liberty and to its members."

This announcement is the latest of many financial counseling services LSFCU has made this year. We have added online financial and savings planning tools to our web site, held our first budgeting seminar in September and significantly expanded our online banking tools to provide for better financial management.

According to Sean McDonald, Partnership Development Officer for Liberty Savings, and a licensed financial advisor, Park Financial was carefully chosen from among many planning firms because of their unique approach. "Other firms only concern themselves with the 'sale' of investments and may send you to other professionals for tax or law issues, Park Financial has these people on staff, in-house," says McDonald. "That means our members can have a single point of contact for investment and insurance professionals, accountants, attorneys, and consultants. Sound financial planning is critical. We want our members to have a convenient and dependable source. Park Financial provides this," he concludes.

Park Financial Representatives are available right now by appointment. You can use the link on the LSFCU homepage to schedule one or contact your Member Services Representative at the credit union. Ask your SEG Ambassador for more information about Park Financial and how they can help you and your employees reach your financial goals! ★

*Branch Office Securities provided by American Services Division of Cadaret, Grant, & Co., Inc. Member NASD, SIPC. Liberty Savings Federal Credit Union employees are not licensed or authorized to speak about investment or insurance product specifications or to provide any such recommendations.

LIBERTY SAVINGS FEDERAL CREDIT UNION

666 Newark Avenue
Jersey City, NJ 07306

Phone: 201-659-3900
Fax: 201-659-7627
www.lsfcu.org

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Fax: 201-659-7627



LSFCU WELCOMES NEW ELIGIBLE EMPLOYEE GROUPS

- CJ Weiss Enterprises
- Bayonne PAL
- Pridestaff
- The Plaza Motor Inn
- Express Personnel Services

CALENDAR

Monday January 15 - Martin Luther King, Jr. Day - CLOSED

Monday February 19 - President's Day - CLOSED

Friday April 6 - Good Friday - CLOSED

Wednesday May 16 at 5 PM - Annual Meeting
at our Newark Avenue branch

NEED MONEY FOR COLLEGE? APPLY FOR A SCHOLARSHIP!

Liberty Savings Federal Credit Union will participate in a statewide Credit Union College Scholarship Program. Students will be competing against members from credit unions across New Jersey for the chance to win one of many scholarships, each worth up to \$1,000. In addition, Liberty Savings Federal Credit Union will give two \$1,000 scholarships.

Any high school senior who is a member of Liberty Savings Federal Credit Union is eligible to apply. Applicants will be judged on academic performance, extracurricular and community activities, references and personal goals.

Applicants may not receive more than one scholarship.

Let your credit union help you finance your education. Ask us for an application today!

Contact: Michele Weiss 201-239-7037 mweiss@lsfcu.org
or Cassandra Wiggins 201-239-7047 cwiggins@lsfcu.org

The deadline to apply is February 26, 2007! ★



LIBERTY SAVINGS
★ Federal Credit Union ★

HOURS: Monday, Thursday 10am - 6pm
Tuesday, Wednesday, Friday 10am - 5pm



EQUAL OPPORTUNITY LENDER

Liberty Horizons

★ A QUARTERLY PUBLICATION FOR MEMBERS OF LIBERTY SAVINGS FEDERAL CREDIT UNION ★ Winter 2007 ★

MAKE SMART NEW YEAR'S RESOLUTIONS

Everyone--regardless of age--can take steps to shape up their finances.

As you decide on your New Year's resolutions, think SMART--Financial Goals that are Specific, Measurable, Adjustable, Realistic, and Time-oriented.

Here are some examples of financial goals for different generations:

Youth

* Collect your change. Each time you buy something, save the change you get back. Deposit the change in a container at the end of every day. Over time it could add up to a significant amount of money.



* Save your allowance. Whether you want to buy something you've been eyeing for months or you want to start saving for college, the only way you are going to do it is by putting your allowance away. Deposit at least part of your allowance in a share savings account at the credit union.

Gen Y

* Open a Roth IRA (individual retirement account) and start saving. Make savings a habit and invest at least 10% of every paycheck for retirement. The longer you have to save with a Roth IRA, the more you save on taxes. Although contributions aren't tax-deductible, your money grows tax-free and comes out tax-free as long as you meet certain requirements.

* Put your credit card away. Use credit cards only when you know you have the funds set aside to pay the bill in full when the bill comes. Don't leave a balance on your credit card or you'll be charged interest.

Baby boomers

* Put your debts in priority order. Make a list of all your liabilities and organize them by the annual interest rate. Pay off those with the highest rates first, while still making at least minimum payments on all the others. Set a specific, realistic date for when you plan to achieve your goal of paying off all debts.

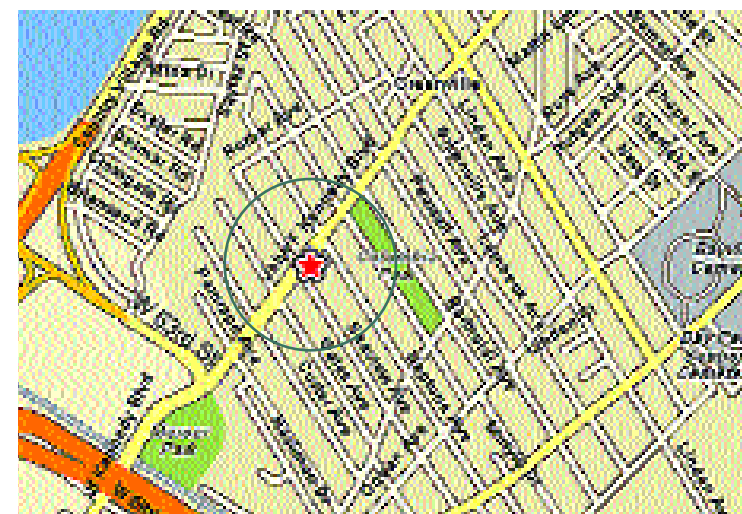
* Determine your net worth. Calculate your assets minus liabilities each year--preferably on Dec. 31--so you quickly can see whether you're gaining ground or falling behind. Your net worth should be increasing each year. If it's not, make a plan to improve it, such as pay down a specific debt or put more money into a retirement account.

Seniors

* Evaluate your estate plan. Establish or review your will, advance directives, and powers of attorney to make sure they reflect your preferences and current situation. Be sure all of your intended beneficiaries are on file for all your financial accounts.

* Check all insurance policies. For example, know what is covered in your homeowners policy and verify your liability coverage. Call your insurance agent if you have any questions. ★

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1584 John F. Kennedy Boulevard at the corner of Kennedy and Seaview Avenue

ANNOUNCING OUR NEW LSFCU BRANCH!

We're happy to announce that Liberty Savings will be opening up a new branch this winter. It's located at 1584 John F. Kennedy Boulevard at the corner of Kennedy and Seaview Avenue, in the Greenville section. All of our Jersey City teachers will know that address well since it is also the home of the Jersey City Education Association (JCEA).

Our new branch will feature a spacious 1,300 square foot lobby with adjacent conference areas and a large convenient parking lot. We will also have Saturday morning hours at this new location. We hope this new branch will be more convenient for some of our outlying members who can't get to our main branch as often. Of course, we will continue to serve all members from our main branch at 666 Newark Avenue.

Our hope is to open in late February. Stay tuned to our website for ongoing developments. Of course, you're all invited to the gala grand opening. We hope you'll join us in celebrating our continued growth! ★

Letter From the President

It gives me great pleasure to announce the opening of our second branch. Our downtown branch on Newark Avenue has served us well during the last 20 years and will continue to do so. But as our membership has grown—and as our community has grown, it simply cannot handle the volume of the transactions we process and the members we serve.

I am also proud of the fact that we are neighbors and tenants of one of our largest and longest standing members, the Jersey City Education Association. That's what the credit union concept is all about. Working together so all members can prosper.

When my mother and father started the credit union 55 years ago, they could not have imagined the growth, subsequent decay, and now vibrant rebirth of our glorious city and surrounding area. Our expanded charter now enables us to service the entire county of Hudson. To do that properly, we are actively seeking new member companies in and around Jersey City and of course embarking upon a capital expansion plan that will certainly include new branches and even more services.

In the past year alone we have increased our member companies by 25%, added free ATM processing nationwide, free checking, an online financial advisory service, partnerships with investment counselors, Enterprise car sales and insurance agents, and a bilingual web site.

What until you see what we have in store for you in January!

As always, I welcome your input and suggestions on how we can serve you better. Write to me at President@lsfcu.org

Warmest Regards,



James J. Miller, Sr.
President/CEO



LIBERTY SAVINGS
★Federal Credit Union★



HONK IN THE NEW YEAR SALES EVENT RATES AS LOW AS 5.25%!

Your fellow Liberty Credit Union member, Enterprise Car Sales is offering a MEMBERS ONLY CAR SALE! January 15-31st, 2007. Members can select ANY car off the Enterprise Car Sales lots and enjoy a terrific loan rate, as low as 5.25%

That makes you a double winner. Besides getting the best car sales rates available, your members also get such outstanding values as the following:

- 2006 Chevy Impala "LS" - \$14,999 (mileage 20,000-29,999)
Suggested Kelly Blue Book value: \$17,505—a \$2,500 savings!
- 2005 Dodge Neon "SXT" - \$9,999 (mileage 30,000- 37,999)
Suggested Kelly Blue Book value: \$10,765—a \$765 savings!

We work closely with Enterprise on these sales because Customer Satisfaction is very high- Nearly 90% of customers are completely satisfied, three years in a row**

- Vehicle Certification-109 point inspection performed by an ASE-Certified Technician
- No-Haggle Pricing- Priced below Kelly Blue Book Retail Values
- 7-Day Repurchase Agreement**
- Trade-Ins
- 12/12 Limited Powertrain Warranty**
- 12- Months Roadside Assistance**
- Vehicle Service Contracts**

With 10 Dealerships in the Tri-State area and over 120 Makes and Models to choose, call Enterprise today @ 1 800 CarSales or preview our selection of used vehicles at cuautodeals.com. Tell your members to say they are a member of Liberty Savings Federal Credit Union! ★

*Annual Percentage Rate. Rates are for qualified buyers. Your rate will depend upon the term of your loan and your credit history. **Customer satisfaction data based on surveys of Enterprise Car Sales customers. ***7-day repurchase agreement. 12/12 limited powertrain warranty are subject to certain restrictions. ^Vehicle service contracts are available up to 60 months/84,000miles. Total contract coverage cannot exceed 100,000 miles. See an Enterprise representative for details.



TAKING ONLINE SECURITY TO A HIGHER LEVEL! IMPORTANT CHANGES TO ONLINE BANKING SYSTEM TO TAKE EFFECT SOON!

We are always concerned about your online banking security and ever vigilant against increasingly aggressive online identity thieves. Starting soon, we will be instituting a higher level of security to protect your online account. The LibertyLinkHome Banking security enhancements will:

- protect you against online theft and fraud
- provide you with more peace of mind when banking online, and
- minimize the risk of falling victim to a "spoofed" web site
- have very little impact on the convenience of our online banking

How It Will Work

You will complete a simple, one-time enrollment process the first time you log into the enhanced system.



1. You'll select a picture from an online library of images; the image will be displayed to you on future Liberty Link logins. This image is known only to you and the credit union.
2. You'll enter a word or phrase that will be displayed along with your image when you login. The text phrase is known only to you and the credit union.
3. You'll select three "Challenge Questions" and provide the answers to the questions. The questions and answers are known only to you and the credit union.

Logging into Liberty Link

After enrollment, when you log into LibertyLink you'll enter your User ID. Then, we'll show you the picture and text phrase you selected. If the image and phrase shown to you are correct, you'll continue with the login and enter your password. This is your assurance that you are logging into the legitimate LSFCU home banking web site.

Challenge Questions

Challenge questions will only be displayed if you log into Liberty Link from a different computer than you used when you enrolled. If we don't recognize the computer, we will double check that it is really you. This is another layer of security designed to protect your account from unauthorized access if your account information is stolen. It helps us identify you when you are logging into Liberty Link from an unknown computer. You'll have the opportunity to "register" computers you regularly use to access your online account. Once you successfully answer the question, we'll show you your picture and phrase.

This enhanced security will not require you to have any additional hardware or software for your computer. All of the identification and validation takes place behind the scenes – creating a silent but secure login. The protection of your financial information and the security of your online transactions are very important to us. We will continue to update you as we get closer to implementation. ★

WHO GETS DIBS ON YOUR CREDIT UNION ACCOUNTS

As Ben Franklin said: "The only things certain in life are death and taxes." That said, we wanted to remind you that you should occasionally review who the beneficiaries are for your credit union accounts. Some of our members elect to designate a beneficiary for their credit union accounts at the time of account opening. Given the ever changing circumstances life presents us with, keep in mind:

- the designated beneficiary on your account card takes absolute and ultimate precedence over any other beneficiary that may have been designated in your will, trust agreements, estate documents, or even probate court rulings.
- The P.O.D. (Pay On Death) card at your credit union is a legal contract. As such, we must distribute funds from your credit union accounts to the person designated on your account card.
- You may change your beneficiary at any time. Therefore, if you are unsure of who you may have designated, please contact the credit union to make sure that the person you designated is indeed the person you want to receive benefits from your credit union accounts.
- You may remove your beneficiary at any time from your credit union accounts. It is not mandatory that you have one to maintain your membership with us. At that point, your will/estate agreements will be honored as to beneficiary designation.

If you have changed your will or estate beneficiaries, life insurance beneficiaries, had children, been divorced or experienced the loss of a loved one designated as your beneficiary, you may want to check with the credit union as to who is designated on your account.

Please remember that Liberty Savings does not offer legal advice. We strongly suggest that you consult with your attorney or tax advisor in order to determine which beneficiary arrangement is best for you. ★

PLEASE TELL ME MORE ABOUT...

- | | | |
|--|--|--|
| <input type="checkbox"/> Mortgages | <input type="checkbox"/> Holiday Loans | <input type="checkbox"/> Visa Platinum, Visa Gold, |
| <input type="checkbox"/> Home Equity Loans | <input type="checkbox"/> Auto Loans | <input type="checkbox"/> Visa Classic Accounts |
| <input type="checkbox"/> Checking Accounts | <input type="checkbox"/> Signature loans | <input type="checkbox"/> Visa Check Card w/LSFCU |
| <input type="checkbox"/> Credit Makeover | <input type="checkbox"/> ATM Card | <input type="checkbox"/> Checking Account |

Name _____

Address _____

Phone _____

email _____

Clip and send to:
**LIBERTY SAVINGS
FEDERAL CREDIT UNION**
666 Newark Avenue
Jersey City, NJ 07306

